

# OUR MISSION IS TO PACKAGE CUSTOMERS

## DREAMS



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ORIGI

92

CALITID IN HONOS OF

MUS

Cornet Sauvignon

NAPA VALLEY

MORATING 46 Y



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CHARDONNAY

2018

HILT OWNED SINCE 1974

Gourmet

We seek opportunities to partner with like-minded producers of wine, spirits, beer, food and beverages so together we can maximize the effectiveness of the packaging system for your particular marketplace.



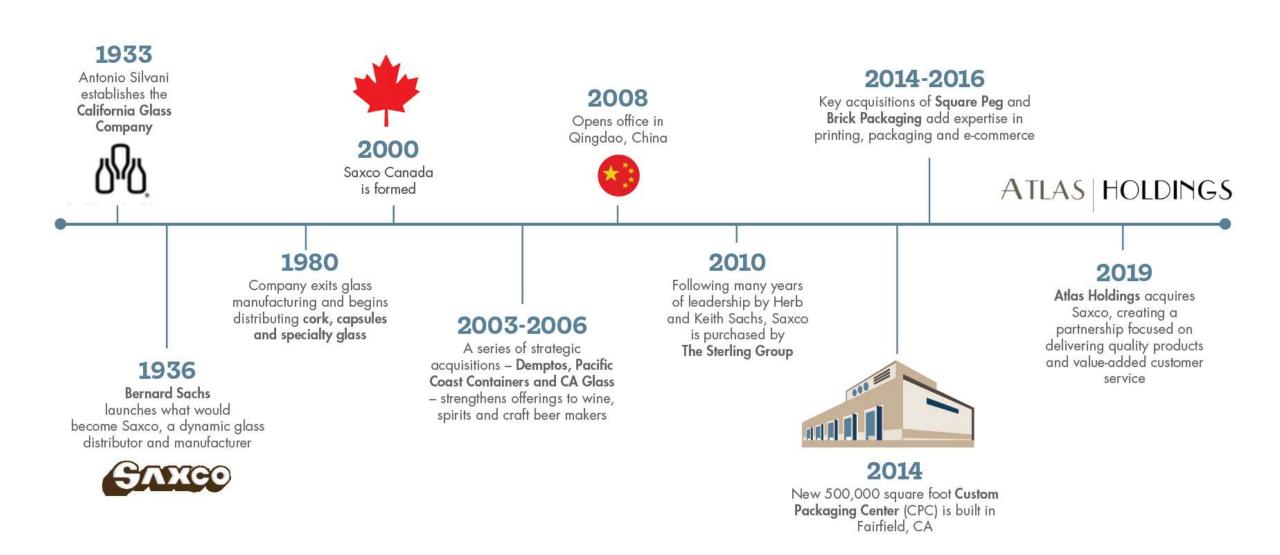
- 1. History, Vision, Culture
- 2. Company Profile
- 3. Product Offerings
- 4. Manufacturing Partners
- 5. Wine Packaging Expertise
- 6. Value-Added Services
  - Customer Service
  - Quality Control
  - Operations
  - Supply Chain
  - Transportation
  - Shared Risk Management
  - Package Design Center
  - New Product Development
  - Pre and Post Sale Services
- 7. The Saxco Advantage

## A ROADMAP TO PACKAGING YOUR DREAMS

For aver 80 years, Saxco has provided the leading wine, spirits, beer, food and beverage companies with a suite of packaging, products and valued-added services that enable you to focus your time and energy on your passion – crafting a truly unique product experience for your customers.

#### A LEGACY OF DELIVERING PACKAGING SOLUTIONS





### ATLAS BUILDS HIGH-PERFORMANCE ORGANIZATIONS



Founded in 2002, Atlas and its affiliates own and operate a diversified group of manufacturing and distribution businesses around the world.

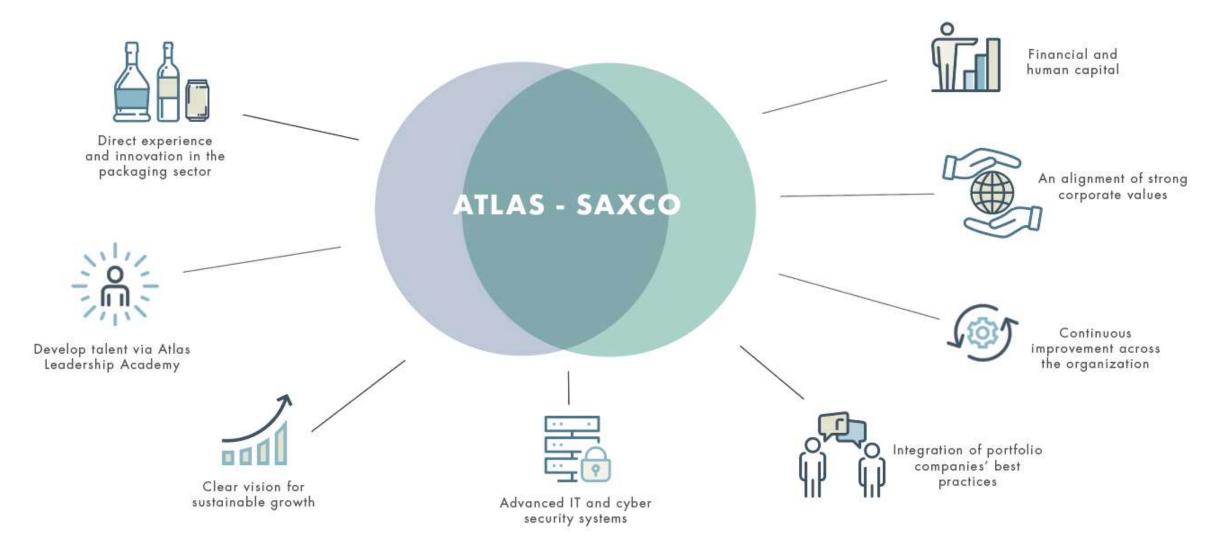




#### THE ATLAS-SAXCO PARTNERSHIP ENHANCES OUR VALUE PROPOSITION



As a member of the Atlas family of companies, Saxco is better able to meet customer needs and expectations.



#### SAXCO IS DRIVEN TO HELP OUR CUSTOMERS EXCEL



#### **OUR VISION**

To be the premier packaging and service provider, known for innovation, operational excellence and customer focus

#### **OUR PURPOSE**

Helping our customers, through packaging, turn their passion into a marketplace success



"For generations, Saxco has provided our customers and suppliers with a valuable and differentiated distribution model. Our goal is to build upon that record and focus daily on delivering superior service to our customers in the wine, spirits, beer and food markets."

> JB Berry Chief Executive Officer, Saxco

### A CULTURE BUILT ON HIGH STANDARDS

Our corporate values define who we are, guide how we operate and measure our everyday actions, behaviors and decisions.

#### CUSTOMER FOCUSED

We listen, learn, understand and follow-up.

#### TEAMWORK AND COLLABORATION

Together, we're positive, proactive, dependable and committed.

#### INTEGRITY

Each member of our team is truthful, accountable, genuine and transparent.

#### INNOVATION

We are inspired by curiosity, courage, creativity and continuous improvement.

#### RESILIENCE

Determination, grit and the will to find a path forward are key to achieving our goals.

#### RESPECT

Our actions are based on dignity, diversity, empathy and thoughtfulness.

#### **OWNERSHIP**

Personal responsibility, urgency, resourcefulness, and passion ensure our mutual success.



### FOCUSED ON BEVERAGES & FOOD



Saxco's packaging expertise spans multiple beverage, food and related consumer packaged goods vertical markets.



### A $\mathsf{DYNAMIC}$ organization by the $\mathsf{NUMBERS}$

Saxco

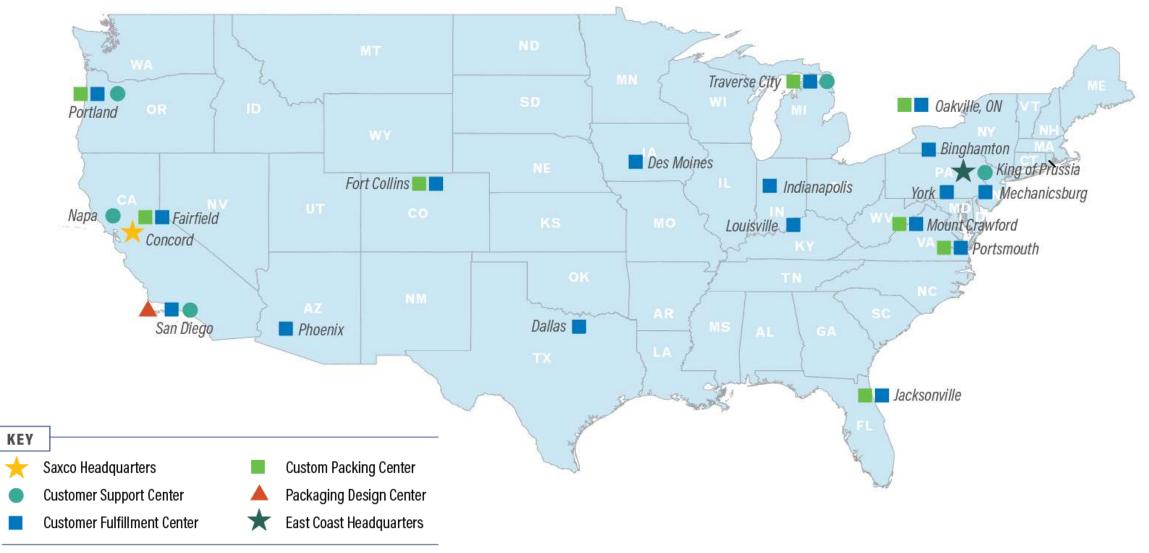
Saxco's national footprint provides customers the advantage of both scale and service.





### NATIONAL IN SCOPE, LOCAL IN SERVICE

Saxco's strategically located facilities and personnel are focused on delivering superior service to each of our customers.



### A DIVERSIFIED & BALANCED CUSTOMER BASE

Saxco supports over 3,600 active customers across multiple product segments:

WINE 2,100+	FOOD <b>300+</b>
BEER 600+	BEVERAGE AND OTHER 100+
SPIRITS <b>500+</b>	

PRODUCTS ARE FULFILLED VIA THREE PRIMARY ROUTES:



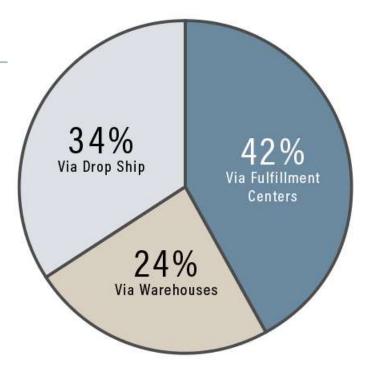
Saxco Fulfillment Centers 42% of Shipments



Drop Ship to Customers 34% of Shipments



Saxco Warehouses 24% of Shipments





### OFFERING A ONE-STOP SHOP

Saxco offers the most comprehensive line of packaging, products and value-added services preferred by the leading winemakers, distillers, brewers, food manufacturers and beverage producers.



**RIGID CONTAINERS** 





SECONDARY PACKAGING





VALUE-ADDED SERVICES

### RIGID CONTAINERS

Our wide assortment of premium quality rigid containers enables beverage and food producers to select the ideal packaging format for your particular product.

**Glass Containers** 

**Aluminum Containers** 

**Plastic Containers** 

Metal Containers

Bag in a Box

Tetra Pack

Flexible Pouch

**Ceramic Containers** 

Plastic Kegs

Metal Kegs

Vials

Wax Cartons





### CORKS AND BARTOPS



Saxco sources and stocks the finest closures from the world's finest cork and bartop producers.

Our cork offerings include individually tested, non-detectable TCA, natural wine corks as well as our unrivaled microagglomerated closures with proven results worldwide.



Discerning wine enthusiasts rely on Saxco and our French and Italian design teams to deliver premier bartops, including cork, micro-agglo and synthetic shanks.



### SECONDARY PACKAGING THAT SELLS



Saxco offers specialty packaging that enhances the shelf appeal and merchandising of your products.

#### SECONDARY CONTAINER PACKAGING

**Bottle Neckers** 

Decoration/Frosting

Embossing (Not In Glass)

#### SECONDARY VALUE-ADDED PACKAGING

**Club Store Packing** 

Variety Packs

Holiday Packages

DTC Stock

VAP (Bottle + Glass)

Custom Shippers (Laydown)



### **GLASS CONTAINER PRODUCERS**

Saxco has long-standing relationships with the leading domestic and international manufacturers of glass bottles, jars, growlers and jugs.



OWENS ILLINOIS Headquarters: Perrysburg, Ohio Manufacturing: Global Locations Products: Wine, Liquor, Beer and Food Bottles Features: High-Quality and High Volume Production



PIRAMAL GLASS Headquarters: Mumbai, India Manufacturing: Missouri Products: Specialty Food and Spirits Bottles Features: High Flint Bottles



ANCHOR GLASS Headquarters: Tampa, Florida Manufacturing: Georgia, Indiana, Minnesota, New York, Oklahoma Products: Liquor, Beer and Ready-To-Drink Beverage Bottles Features: Quality, Flexibility and Service



ANCHOR HOCKING Headquarters: Lancaster, Ohio Manufacturing: Ohio and Pennsylvania Products: Wine and Spirits Bottles Features: Product Design



S A V E R G L A S S Headquarters: Feuquières, France Manufacturing: France, Mexico, United Arab Emirates Products: Heavy-Weight Wine and Liquor Bottles Features: Premium Quality and High-End Design



A R D A G H G L A S S Headquarters: Indianapolis, IN Manufacturing: USA, Global Products: Wine, Spirits, Beer Bottles and Cans

Features: High Volume Production



### PACKAGING PRODUCTS PRODUCERS



Saxco's expanding network of packaging product manufacturers includes local and global producers of corks, capsules, caps, cans and corrugated cartons.



A M O R I M C O R K Headquarters: Mozelos, Portugal Manufacturing: Portugal, Spain Products: Natural Cork for Wine and Spirits Features: Wide Assortment of Sustainable Cork Products



#### BALL CORPORATION

Headquarters: Broomfield, Colorado Manufacturing: Multiple Locations in the USA Products: Aluminum Cans for Wine and Beer Features: Major Domestic Manufacturer In a Growing Segment



A M C O R Headquarters: Melbourne, Australia Manufacturing: Multiple Locations in the USA Products: Rigid PET Plastic Bottles Features: Major Rigid Plastic Packaging Supplier



#### PACKAGING INNOVATORS CORP. Headquarters: Livermore, California Manufacturing: California

Products: Corrugated Boxes and Knock-Downs (KDs) Features: Innovative, Responsive, Convenient Partner



#### MAVERICK ENTERPRISES

Headquarters: Ukiah, California Manufacturing: California Products: Capsules for Wine, Sparkling Wine, Spirits and Beer Features: Custom and Stock PVC, Poly and Champagne Capsules

### PACKAGING PRODUCTS PRODUCERS, CONT.



Saxco's expanding network of packaging product manufacturers includes local and global producers of corks, capsules, caps, cans and corrugated cartons.



BERRY PLASTICS CORPORATION Headquarters: Evansville, IN Manufacturing: USA, Global Products: Plastic Bottles, Closures, Containers Features: Responsive, Wide Assortment



#### CLOSURE SYSTEMS INTERNATIONAL Headquarters: Indianapolis, IN Manufacturing: USA, Global Products: Plastic and Aluminum Closures Features: Global Production.

Product Variety



CROWN HOLDINGS Headquarters: Philadelphia, PA Manufacturing: USA, Global Products: Metal Cans Features: Innovative, Responsive



R B D W Y E R G R O U P Headquarters: Anaheim, CA Manufacturing: Anaheim, CA and Wilkes Barre, PA Products: Printed Sleeves, Heat Shrink Features: Flexible, Service

#### SUSTAINABLE PRODUCTS PROVIDE ENVIRONMENTAL BENEFITS



Saxco recognizes the importance of environmental stewardship and is committed to partnering with packaging manufacturers and promoting formats that offer sustainability and performance advantages.

CORRUGATED FIBERBOARD features GLASS is made from ALL-NATURAL a liner and a fluted medium, both made from SUSTAINABLE RAW MATERIALS, a heavy paper called containerboard that is a including sand, soda ash, limestone and NATURALLY RENEWABLE RESOURCE<sup>3</sup> cullet (recycled glass)<sup>1</sup> GLASS is 100% RECYCLABLE 96% OF CORRUGATED produced and can be recycled endlessly in 2018 was recovered for recycling, without loss in quality or purity<sup>1</sup> almost all of which was used to make new products<sup>3</sup> ALUMINUM, often referred to as a "miracle metal," is LIGHTWEIGHT, WINE CORKS are completely NON-TOXIC, DURABLE AND NATURAL, RENEWABLE, and **RECYCLABLE<sup>2</sup>** RECYCLABLE, plus no trees are cut-down during the harvest<sup>4</sup>

> NATURAL CORK is an EXCELLENT INSULATOR – it's lightweight, impermeable to liquids and gases, elastic and compressible<sup>4</sup>

1. Source: Glass Packaging Institute | 2. Source: The Aluminum Association | 3. Source: Corrugated Packaging Alliance | 4. Source: Cork Quality Council

ALUMINUM BEVERAGE CANS

contain on average of 73% recycled

content<sup>2</sup>

"Behold the rain which descends from heaven upon our vineyards; there it enters the roots of the vines, to be changed into wine; a constant proof that God loves us, and loves to see us happy."

– Benjamin Franklin

### WINE SEGMENTS we service

Saxco services a wide range of North American wineries, from small boutiques to large commercial enterprises.





BOUTIQUE WINERIES Catering to your small lot production needs

**ESTATE WINERIES** Responsive to your specific service and quality needs

**COMMERCIAL WINERIES** Ready to respond to your year-round bottling needs

NEGOCIANT WINERIES Offering flexibility for your emerging brands

### WINE CUSTOMERS



Our wine customers include distinguished wineries in each of the four market segments, including:



NEGOCIANT WINERIES

### WINE PACKAGING CONSIDERATIONS

Saxco's packaging experts work closely with winemakers to evaluate several key attributes, including bottle shape, color, size and finish, to determine the ideal package solution for your particular wine.

#### SHAPE

Driven by historical practices and contemporary consumer preferences

#### COLOR

Reflects varietal segmentation as well as market positioning

#### SIZE

Impacted by desired price point and usage occasion

#### FINISH

Essential to protecting the wine's long-term integrity in the bottle





### SIGNIFICANT AND RELIABLE VALUE-ADDED SERVICES

With decades of experience, Saxco provides a range of services designed to save you time, streamline your operations, and improve your financial performance.



### LEGENDARY CUSTOMER SERVICE

Our team of Customer Service, Planning and Purchasing professionals is responsible for ensuring that every facet of the order and delivery process meets our exceptional service goals.

Saxco's customer service team is focused on ACHIEVING PERFECT ORDER METRICS while processing 1,500 orders monthly

Your Saxco sales manager will be paired with a dedicated customer success specialist that UNDERSTANDS THE COMPLEXITIES OF YOUR BUSINESS

EXPECT CONTINUITY OF SERVICE from your Saxco sales and customer service team, as we do not operate like a centralized call center

Customer success team includes NEARLY THREE CENTURIES OF COLLECTIVE INDUSTRY EXPERIENCE, several with certified Six Sigma

Our commitment to CONTINUOUS IMPROVEMENT incorporates data-driven metrics to DELIVER MEANINGFUL RESULTS, including orders that are on-time and in-full



Creating POSITIVE, LONG-TERM RELATIONSHIPS Is Fundamental to Our MUTUAL SUCCESS



### DYNAMIC QUALITY CONTROL

Our quality control experts implement a robust supplier qualification process and an ongoing inspection program, both designed to deliver premium quality products.

Saxco's QUALITY CONTROL CENTER is responsible for orchestrating our rigorous product quality program, including a daily inspection process across our national distribution network

Over 100 manufacturers in 10 different countries have been personally reviewed as part of Saxco's 150 POINT VENDOR QUALIFICATION process

The initial production runs are closely monitored to guarantee that our stated product QUALITY STANDARDS ARE COMMUNICATED AND ACHIEVED

Multiple pallets of every incoming container are thoroughly INSPECTED BY OUR QUALITY CONTROL TEAM, which includes certified SIX SIGMA

Many KEY PRODUCT ATTRIBUTES ARE CLOSELY MONITORED, including deformities, scratches, color imbalances, print quality and consistency, among others

Each of our local customer fulfillment centers is committed to providing an EXCEPTIONAL LEVEL OF SERVICE to all customers



Our PRO-ACTIVE APPROACH serves to avoid unnecessary quality control issues, thus IMPROVING your PRODUCTION EFFICIENCIES



### A TRACK RECORD OF **OPERATIONAL EXCELLENCE**

Saxco

Saxco's operations team includes experienced leaders from across a wide range of industries.

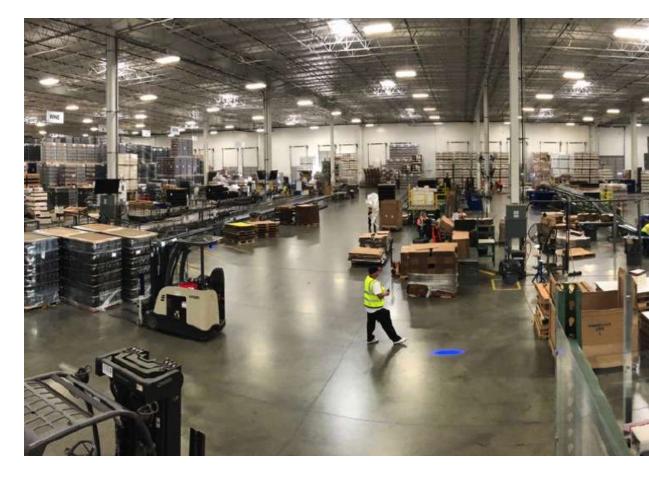
Our Operations Team, which nurtures a PROBLEM- SOLVING CULTURE, includes certified Six Sigma

Our managers apply the EXPERIENCE GAINED AT MARKET LEADERS in consumer packaged goods, technology, logistics, manufacturing and distribution

Saxco is dedicated to a DATA AND PROCESS-DRIVEN APPROACH that creates a solution-based culture

We operate STATE-OF-THE-ART FULFILLMENT FACILITIES and utilize high-tech equipment and systems that expedite the loading process while practicing WORLD-CLASS SAFETY PROCEDURES

The result is INDUSTRY-LEADING PERFORMANCE in fulfillment, transportation and custom packaging solutions, with a growing capacity and ability to currently process over 11 million cases annually



### A SEAMLESS SUPPLY CHAIN

Saxco has built a robust and efficient supply chain that improves the effectiveness of product sourcing and fulfillment.

Cultivated long-standing partnerships with over 50 of the LEADING PACKAGING MANUFACTURERS around the world

Our operations team has traveled to 100's of MANUFACTURING FACILITIES to implement a RIGOROUS QUALIFICATION PROCESS for potential partners

Completed 1,000's OF CUSTOM PACKAGING PROJECTS that address unique market opportunities

Operates a NATIONAL NETWORK of distribution facilities that spans from coastto-coast, including 17 DISTRIBUTION FACILITIES positioned to conveniently serve our diverse customer base

With decades of experience, our logistics professionals utilize a TECHNOLOGY-BASED INVENTORY MANAGEMENT and FULFILLMENT SYSTEM to avoid out-of-stocks and ensure full and on-time deliveries





Recognized by Spirited magazine as the 2020 BEST BOTTLES SUPPLIER in the nation in its annual Readers Poll

### A TRANSPORTATION TEAM THAT DELIVERS RESULTS



Beverage and food producers gain scale and efficiency by partnering with Saxco to source and deliver a complete range of packaging products.









### SHARED RISK MANAGEMENT

Saxco provides a suite of risk management and financing services that enable our customers to improve your financial performance.

PAYMENT TERMS

CONTRACT FLEXIBILITY AND BENEFITS

- Rebates
- Pricing Programs
- Stability

EQUIPMENT FINANCING

INVENTORY MANAGEMENT

WAREHOUSING



Our Suite of SHARED RISK MANAGEMENT PROGRAMS Include CREDIT TERMS, STORAGE SERVICES, and EQUIPMENT FINANCING



### PACKAGE DESIGN CENTER

Saxco's in-house Package Design Center (PDC) creates custom packaging solutions that improve product visibility, merchandising and consumer takeaway.

Our PDC PRODUCES 100's OF UNIQUE PACKAGING SOLUTIONS annually

Our PDC team features over 30 YEARS OF WINE INDUSTRY EXPERIENCE and includes STRUCTURAL ENGINEERS, GRAPHIC DESIGNERS AND PRODUCTION ARTISTS

Recognizes EVOLVING CONSUMER DYNAMICS and RETAIL to design truly UNIQUE PACKAGING and MERCHANDISING SOLUTIONS

Offers a keen understanding of how to BALANCE FORM AND FUNCTION creating an EYE-CATCHING PRODUCT that addresses the OPERATIONAL REALITIES of high-speed production

STATE-OF-THE-ART Prototype Production EQUIPMENT and Graphic Design SOFTWARE

#### CUSTOM PRODUCTS

- Prototype Creation
- Direct to Consumer (DTC)
- Club Member Shippers
- Can Packaging

- Tasting Room Gift Packs
- Start-to-Finish Project Management
- Screen Printing
- Custom Decoration







J. Lohr Rigid Wine 2- Bottle Gift Pack



Silk Screen Deco Multi-Color



Barefoot Cellars 4-Pack Can Carrier



### NEW PRODUCT DEVELOPMENT

Saxco's new product team offers beverage and food producers a turnkey resource to develop new and enhanced packaging solutions that protect and promote your dream product.

Saxco's personalized product development process for custom bottle molds includes a COMPREHENSIVE 25-POINT ROADMAP that serves as a guide as we turn your vision into a successful package

A dedicated project management team adheres to an established timeline that includes several key stage gates:

• DESIGN

• SOURCING

PRICINGPROJECT EXECUTION

SAMPLINGFINAL PRODUCTION

OUR EXPERTS offer engineered design services, mold design, CAD bottle drawings and 3-D renderings to better VISUALIZE YOUR DREAM

Saxco's extensive experience in glass container design and manufacturing, coupled with close working relationships with the leading domestic and international manufacturers, ensures that the NEW PRODUCT ADHERES TO YOUR STATED SPECIFICATIONS

Our commitment to quality results in packaging that exceeds your expectations, both AESTHETICALLY and FUNCTIONALLY

Our certified Six Sigma team MANEUVERS THE COMPLEXITY of domestic and international manufacturing and logistics in order to meet your desired product launch date



Specialized Services Include: PROPRIETARY DESIGNS, WEIGHT REDUCTION, CUSTOM CARTOUCHE OR EMBOSSING, ANTI-COUNTERFEITING, CUSTOM BOTTOM PLATE and DECO

### PRE AND POST SERVICES

In the event of unforeseen circumstances, Saxco provides a range of services designed to save you time and improve the marketability of challenged products.

#### PRE-PRODUCT / PRE-SALE SERVICES

Container Cleaning Up-Sorting Container Packing Bottle Reselection Pre-Labeling Gluing Pre-Assembly Re-Palletization

#### POST-PRODUCT / POST-SALE SERVICES

Waxing Necks Specialty Labeling Label Removal Filled Goods Reselection Relabeling Repacking for DTC VAP Assembly







### THE SAXCO ADVANTAGE



Saxco offers the best of both worlds – scale and service – that enable breweries to benefit from continuity, efficiency and convenience, enabling you to focus your energies on packaging your dream.



PACKAGING EXPERTISE Since 1933, wine has been our core business, offering the broadest range of packaging products and services in the industry



#### LEGACY PARTNERSHIPS

Strong relationships with the leading domestic and international manufacturers of rigid containers and complementary packaging products afford you scale and selection



SEAMLESS SUPPLY CHAIN A national network of strategicallylocated fufilment facilities are operated with state-of-the-art logistics systems to deliver continuity and stability



#### A DYNAMIC ORGANIZATION

Our customer service, operations, quality control, logistics, finance, product design and sales professionals utilize their unique business skills to ensure your success.



#### INCREMENTAL SERVICES

Our value-added services include transportation, fulfillment, quality control, package design, shared risk management, and pre and post sale services



#### A VINTAGE PARTNERSHIP

With a heritage of working with four generations of the leading winemakers, Saxco is recognized as the most creative, reliable and flexible partner for wineries

Trust Saxco to deliver a suite of packaging products, value-added services and innovative solutions that enable you to focus your time and energy on creating unique and satisfying wines for your consumers.



877.641.4003 | sales@saxco.com | saxco.com