



SOMMLY

ACHIEVE YOUR DTC GOALS WITH SOMMLY

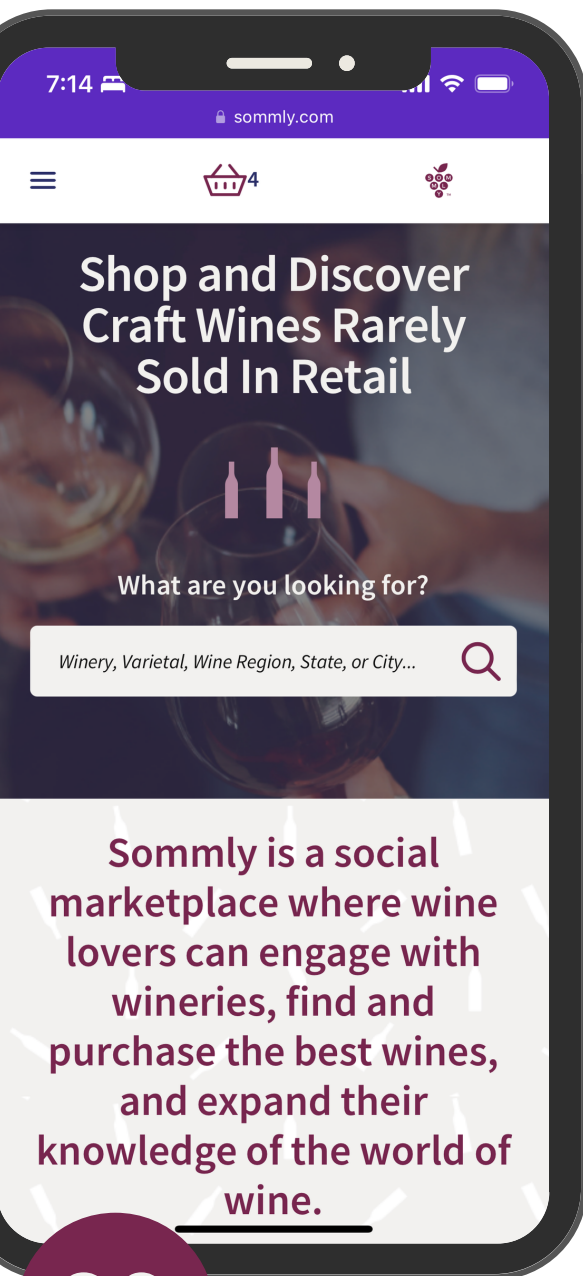
Consumers increasingly prefer to shop in marketplaces because of the convenience and the variety of options available in a single place. Get discovered and sell more wine direct-to-consumer with Sommly.

ABOUT SOMMLY

Sommly transforms the wine shopping experience for consumers and enables high margin growth for wineries with an easy-to-use marketplace experience. The platform is designed to increase discoverability and access to craft wines via eCommerce, reviews, reservation booking, and more.

BENEFITS

- Claim, customize, and list wines for sale in minutes
- Increase wine sales, club members, and profit margins
- Improve your winery's discoverability and drive visits to your tasting room
- eCommerce at 10-20% the cost
- No setup fees or commissions
- You choose how to manage shipping and fulfillment



“It gives me another channel for people to find out about my business, purchase my wine, find another winery they’re interested in, then fill their shopping cart with Texas wines. Without having to find every winery individually, the platform makes it more accessible and approachable for consumers to learn and connect with the local industry.”

Rae Wilson

Wine for the People, Owner + Winemaker



GET STARTED TODAY

1. Create a free profile at sommly.com/signup
2. Search for your winery's page, and claim it
3. Once your page claim request is approved, select a subscription to edit the page (free)
4. For eCommerce, select the Grow plan and start listing your wines for purchase online; one-time setup to receive timely payouts
5. If your winery's page does not yet exist, or if you would like to speak with a member of the team for assistance, send us an email!

CAPABILITIES

- Winery Page Claim & Update
- DTC eCommerce
- User Reviews & Profiles
- Winery Awards & Teams
- Favorite Winery List
- Blog / Video Blog
- Wine Club Conversion
- Social Promos, Events & Ads
- Referral & Affiliate Programs
- Direct Messaging & Reservations
- More coming soon!

Sommly is for everyone

"We sell some varietals in retail, but for many of our small production wines, distribution will never make sense economically speaking. We jumped at the opportunity to join Sommly's digital marketplace to grow our DTC presence."

Kaycee Giroue

Llano Estacado, Tasting Room Manager

"Sommly is the perfect bridge to give that really detailed over the top customer service feeling to the shopping experience versus going straight to our winery's website."

Katy Jane Seaton

Farmhouse Vineyards, Proprietor

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